

**Contact:** Isela Arras  
**Contact Info:** 502.209.5382  
**Fax:** 502.226.5382  
**Email:** [iarras@kdva.org](mailto:iarras@kdva.org)



## Fund Raising 101

**Wednesday, April 7th, 2010**

10 AM - 4 PM

Fundraising is an important part of our work, yet one of the most intimidating. This workshop will offer strategies to become more confident fundraising through knowledge of donor behavior and a better understanding of basic fund raising. Participants will also have the opportunity to discuss potential ideas for fundraising.

REGISTRATION FORM: (Registration deadline: Friday, April 2nd, 2010)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

### **Workshop Objectives:**

- To gain knowledge of donor behavior
- To gain a better understanding of basic fund raising
- To empower nonprofit staff to become more confident in asking for money

### **Registration Details:**

#### **How to Register:**

Mail, Fax or Email your completed Registration form to [iarras@kdva.org](mailto:iarras@kdva.org)

**Registration Fee:** \$40.00

(Materials are included in registration/ CEU fee)

Continuing Education Credits Available

#### **Send checks to:**

KDVA  
ATTN: Training Institute  
PO Box 356  
Frankfort, KY 40602

